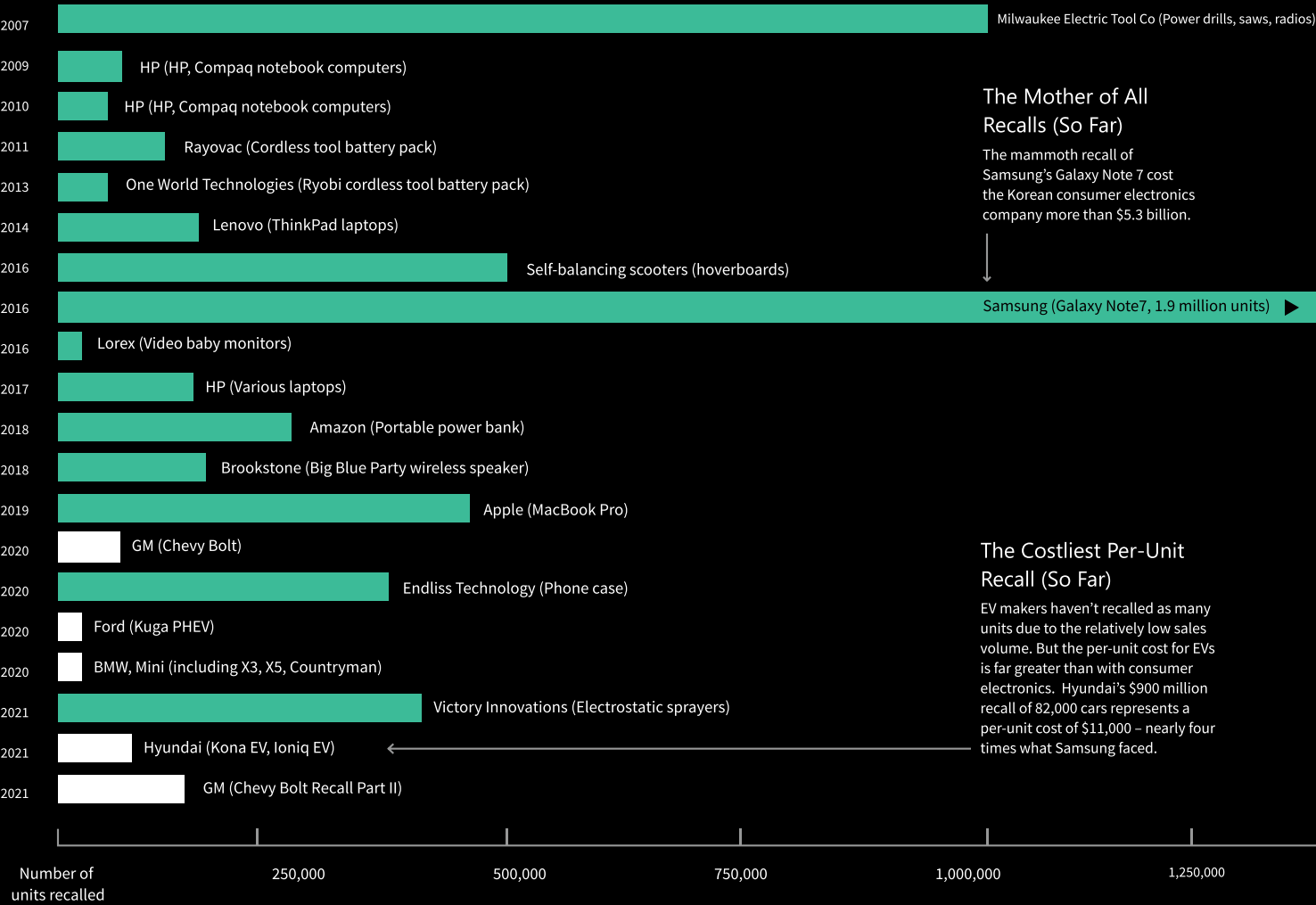


The Long, Sordid History of Battery Recalls

It's not just EV batteries that are overheating, exploding, and catching fire. The same thing has been happening in laptops, cars, headphones, and power tools for decades.

Consumer Electronics EVs



The Mother of All Recalls (So Far)

The mammoth recall of Samsung's Galaxy Note 7 cost the Korean consumer electronics company more than \$5.3 billion.

The Costliest Per-Unit Recall (So Far)

EV makers haven't recalled as many units due to the relatively low sales volume. But the per-unit cost for EVs is far greater than with consumer electronics. Hyundai's \$900 million recall of 82,000 cars represents a per-unit cost of \$11,000 – nearly four times what Samsung faced.